



EDUCATORS SAY IT BEST!

When making decisions about professional learning experiences and determining if a specific PD program will meet district objectives, hearing from those who participated is the best source of validation.

Testimonials from two 2016 case studies in Clayton County School District in Georgia and Prince George's County Public Schools in Maryland provide a window into the impact of Crayola's new professional learning program. Read what administrators and teacher leaders had to say about their experiences.



New Perspectives on Creativity and Teaching

“These exercises and presentations really did fuel my passion and made me feel empowered to lead this in my school. After today I see my role as a Teacher Leader in a totally new light! My creative spirit was reawakened today! Who would have thought that my spending a full Saturday here would have been such an uplifting highlight!”

“The Crayola PD generates more deep thought and creative self expression than any other PD. After coming in August and now, yesterday and today, I see a fuller picture of how Crayola empowers teachers to be creative leaders and reinvigorates the teaching practices that make this profession so meaningful. I love the way the trainers asked us to ‘Make Our Thinking Visible’ and then called upon us to share with the group. They validated our unique thoughts and deepened our understanding of how multiliteracies and creative leadership fit together and make a school a special place.”

“This session was filled with information and reflective exercises. We really dove into what makes teaching effective and how to engage students as active learners. I love the journal that we wrote and sketched in!”

“Today’s PD rekindled my passion for creativity. I love teaching but have gotten bogged down lately. It was wonderful to see what my colleagues think and feel and talk about the art we created as a metaphor of our school priorities. I knew making art helped students learn. It helped me learn too!”

“We were SO ACTIVELY ENGAGED! Too many other PD sessions are about sitting and listening. Today we made decisions and showed each other what our priorities are. Love this idea of ‘Making Thinking Visible.’ That is what I’m taking back to my students.”

9 OUT OF 10

participants said this PD program fit extremely or very well with their teaching objectives.

“Arts-infused, project-based learning is possible in every school and every classroom. You can be the promoter and bring that energy level.”

Arts Integration Across the Curriculum

“I'd never fully appreciated the power of student voice before this professional development session. We had always taught reading as a set of small skills—largely based on memorization of letters and sounds. That never motivated kids to learn to read. Now I see how art awakens the storyteller within everyone—students and colleagues.”

“I absolutely loved this class. It was a fun, interactive way to learn about incorporating arts into the curriculum. I enjoyed the project-based learning portion. I felt like I learned a lot of new ways to incorporate the arts into social studies and science. One quote that stuck with me was ‘Empower kids to run with big ideas.’ We want kids to be creative and not be scared to confront their fears.”

“I always enjoy the hands-on applications that are aligned to the interrelation of arts and literacy. I was extremely excited to learn how math could be used with the arts as well.”

“This PD was the most inspirational session I have attended in ages! I came knowing a little bit about multiliteracies—but until I did these exercises, I had no idea the power of linking art to reading and writing and math...I had no idea there were such direct parallels between art and math—in the vocabulary and the concepts...we plan on redelivering this PD to all the teachers in our school.”

Learning the Skills and Value of Coaching

“I learned that teacher leaders really can and do serve as coaches who can transform an idea into a school-wide vision and daily practice.”

“This 5-star workshop has stimulated a depth of excitement that I believe will inspire my students and colleagues. Walking away today, I feel equipped to support my colleagues as we work together integrating the arts! I would not change a thing. I would recommend this seminar to other teachers who believe in arts integration.”

“As a principal I saw that my teachers grew with this training. The coaching protocols help them communicate the messages with colleagues and establish trust that we are all working towards a common vision.”

Implementation: New Ideas and Approaches

“This was a 5-star seminar. Art integration is not an initiative that (is) being implemented until something new comes along. Art integration moves students’ achievements. All teachers can do it.”

“During this experience my staff and I, their principal, were able to dialogue and experience multiple elements involved in incorporating arts integration in Allenwood. We are leaving with a plan of action as leaders with resources and ideas to grow our staff and students.”

“The workshop provided us with ideas that can be immediately implemented at our schools.”

“Very informative and the presenters and presentation were great...I would recommend this to any school site looking to further integrate visual arts into the foundations of student learning.”

“The training was very beneficial and makes me want to integrate art right now!”

“The most important part is how to deliver the concept of art integration to your staff.”

80% of attendees rated the Crayola PD session better than others they’ve attended.

9 OUT OF **10** rated coaching insights as useful.

For more information about bringing creatED to your district and schools, visit crayola.com/educators or email professionalservices@crayola.com.

