



Meet the Program Team

By educators...for educators.

That's the strength of the createdED Professional Learning program from Crayola.

In addition to the program leaders featured here, our team includes more than 50 education consultants who are master teachers, art integration experts, and school and district administrators. These accomplished educators contribute content for professional development courses and classroom applications, and provide best practice guidance for educators. They also offer valuable expertise in developing art-infused, project-based learning experiences and guidance on Crayola coaching protocols. They contribute valuable experience, insight, and expertise to the Crayola professional learning program.

Program Leaders

Cheri Sterman, Crayola Director, Education

“Bringing colorful wings to the invisible things that live in the hearts and minds of children” defines Cheri’s professional career. She helps educators understand creativity and build creative capacity. She translates research and best practices into effective, engaging professional learning resources. Cheri has served as a thought leader on several Executive Boards, including the Partnership for 21st Century Learning, the National Association for the Education of Young Children, and the National Child Development Council.

Prior to joining the Crayola Education team, Cheri taught child development at the University of Cincinnati and Sinclair College in Ohio. She leads art-integration seminars annually for the National Art Education Association, National Association of Elementary School Principals, the National Association for the Education of Young Children, the International Literacy Association, the President’s Committee on the Arts and Humanities, the US Department of Education, and other national education conferences and events. Wherever she goes, inspired colorful learning follows!

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Dominique Young, Professional Development Leader

Dominique is a nationally recognized leader in developing and delivering K–12 student enrichment programs. Her expertise includes literacy development, family engagement and college and career readiness. Over her 17-year career, Dominique has led programs at Scholastic, ACT Inc, and Lakeshore Learning—always focused on educators’ needs and effective solutions. She helps educators connect teaching practices with relevant research and resources. Having served on the Reading is Fundamental board in Southern California, and other national and state committees that increase family engagement and summer reading, Dominique is very knowledgeable of best practices. She brings a creative energy and deep commitment to helping educators as they build capacity to help students reach their full potential. In her current role with Crayola Education, Dominique is responsible for advocacy and efficacy—embedding art integration throughout districts and schools. She serves on the Champion Creatively Alive Children committee that administers Crayola grants to schools that generate innovative teaching and learning exemplary models. dyoung@crayola.com

Kristen Walter, Crayola Innovative Teaching and Learning Manager

An art integration specialist, Kristen works closely with educators throughout the United States as she presents professional learning programs at the district, state, and national levels. Before joining the Crayola Education team, she worked for 15 years as a certified art and music teacher. An innovator and leader in the classroom and beyond, Kristen helped her school win a host of accolades, including a Crayola Champion Creatively Alive Children grant, a national Title I award for closing achievement gaps, the designation as a P21 Exemplar School, a finalist award in the Intel Schools of Distinction Math and Science Award, and the National School Change Award. Kristen and her fifth grade students were invited by Crayola and the President’s Committee on the Arts and Humanities to the first annual White House Arts Integration Fair. Watch Kristen and her former students in Crayola’s latest video, “Building Creative Capacity Schoolwide” on the Crayola Education website. kwalter@crayola.com

Wanda Gray, Crayola Education Engagement Manager

Wanda has worked extensively with educators, school administrators, and educational organizations since 1998. She focuses on collaborating with district and school leaders, listening to their needs, and helping them inspire colorful learning through art integration and innovative solutions—all to reach critical academic goals. Wanda facilitates professional development programs that bring art-infused learning to life. She works collaboratively and creatively with school leadership teams in the areas of strategic planning, art-based teaching strategies, and building educators’ creative capabilities and confidence. As an advocate for art in education, Wanda articulates the impact of creativity on student success. Through her leadership and commitment, she champions creatively alive children and promotes creative teaching and learning. wgray@crayola.com

To learn more about Crayola’s creatED professional learning program, visit our website at crayola.com/educators or contact us at professionalservices@crayola.com.

