

# Participating in the Crayola® Dream-Makers® National Exhibition

Each year between January 15th and February 15th, teachers submit students' artwork for possible selection to the Dream-Makers® National Exhibition. A jury of educators selects 200 works from the thousands submitted, balancing selections among five geographical regions and the K-6th grade levels. Works are selected on the basis of visual appeal, originality, age appropriateness, craftsmanship, and the Dream Statement's relationship to the artwork.

Selected artworks become the property of Binney & Smith, and are documented, professionally matted and framed, then exhibited with their Dream Statements. Students whose work is selected receive an engraved plaque with a reproduction of their original artwork. Teachers receive a certificate of recognition. Students, teachers and parents are invited to attend a formal recognition ceremony at the site of the National Exhibition, held in Easton, Pennsylvania. Dream-Makers artwork is also exhibited online at Crayola.com, in the Dream-Makers "Gallery of Artists."

## How to enter:

1. Artwork can be based on themes from any Crayola Dream-Makers guide. Submissions must be postmarked between January 15th and February 15th.
2. Children should write a 10-30 word "Dream Statement" to reveal the meaning of their artwork.
3. Artwork must be original and can be created from any medium or material.
4. Teachers may submit up to 14 artworks per school, by students in kindergarten through sixth grade.
5. Teachers should fill out one submission form for each artwork. Both the teacher and the student's parent or legal guardian should sign it.
6. If teachers wish for unselected two-dimensional work to be returned, a suitable envelope with prepaid postage must accompany their submission. See #8 below for disposition of unselected 3D works submitted in 35mm slides.
7. **Two-dimensional** work should be no smaller than 8" x 10" and no larger than 18" x 24" and should be mailed in a flat envelope or carton, not rolled in a tube. It should not be matted or framed (artwork that is chosen will be professionally framed). Quilts and banners that do not need framing are allowed, but they must have hanging devices attached to the artwork. Attach the submission form to the back corner of the artwork, indicating top/bottom of artwork.
8. **Three-dimensional work** can be submitted *only* as 35mm slides (transparencies). Do not mail 3D work for the selection process—only slides are eligible. Slides must be labeled with the student's name, the teacher's name and phone number, and an arrow indicating "up." Only one slide per artwork will be accepted, and it should be placed in a clear plastic sleeve, with the submission form attached to the sleeve. **35mm slides will not be returned.** If a student's three-dimensional work is chosen, the teacher will be notified to send the work for the exhibition. Every effort will be made to exhibit 3D work that arrives in exhibition condition (i.e., undamaged). However, if 3D work is damaged in transit, or does not arrive by the due date, a photographic representation taken from the 35mm slide may be substituted for the exhibition.
9. Collaborative projects are eligible, but should conform to all the requirements of work by individuals. Only one recognition plaque will be issued for a collaborative project.

## Entries should be mailed between Jan. 15 and Feb. 15, to:

Art Education & Crafts Department  
Boxwood House  
Kutztown University  
Kutztown, PA 19530  
Attention: Crayola Dream-Makers

## Notification of Selection

Teachers are notified by postcard when the jurying site receives their submitted work. Students whose work is selected (and their teachers) will receive a congratulatory letter beginning of June. Reminder: unselected 2D work is returned only if accompanied by a postage-paid return envelope. 35mm slide submissions of 3D work will not be returned. Unselected work that does not have a return envelope will be used for teacher education programs.

For more information on the Crayola Dream-Makers Program, visit us at [www.Crayola.com](http://www.Crayola.com).