



For Immediate Release
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New for 2005

Crayola Washable Fingerpaints Let Kids' Imaginations Run Free *Improved Washable Formula & Spill-proof "Tottles" Put Mom at Ease*

Easton, Pa. -- There's nothing quite like fingerprint to set a child's creative wheels in motion. Moms can let their preschoolers reap the developmental benefits of finger painting with less mess and more control over the activity with Crayola Washable Fingerpaints. A new formula easily washes off skin and most children's clothing, so the only paint that remains is on paper, where it should be. Spill-proof, squeezable "tottles" also keep this famously "messy" art activity as clean as can be!

Product

Crayola Washable Fingerpaints make it easier and more fun for children to enjoy one of their favorite art activities! Kids can have finger painting fun up to their elbows, and moms can relax because Crayola Fingerpaints offer washability she can trust. A new and improved washable formula easily washes off skin and most children's clothing. The squeezable "tottles" prevent spills and make it easy to dispense paint, so finger painting at home is colorful *and* clean. The set comes with four 5-oz. squeeze tottles of washable fingerpaint in red, blue, green and yellow. A see-through carton is convenient for storing the fingerpaint -- when in use or in the art supply cabinet.

<u>SRP</u>	<u>Age</u>	<u>Availability</u>
\$5.99	4+	Now



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