



For Immediate Release
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**Art and Music Come Together in Perfect Harmony
 with the TaDoodles Scribble and Sing Art Station**

Easton, Pa. — Moms cheered for TaDoodles when they were introduced in the Crayola aisle just last year. Toddlers could finally make their first marks with art tools specifically designed for their tiny hands. Today, with "TaDoodles Scribble and Sing Art Station," toddlers will be singing and dancing as they create to a symphony of songs designed to bring the scribbles out!

The TaDoodles Scribble and Sing Art Station offers playful inspiration that gets tiny artists drawing lines, dots, zig zags, waves, and squiggles to the sound of music. The engaging, developmental toy features some of toddlers' favorite things -- cheery music, flashing lights, bright colors and "TaDoodles character markers. In tune with the rest of the Crayola Beginnings line, TaDoodles are smartly designed to fit into the palms of little hands, making it easy and fun for young children to scribble as far as their imaginations take them.

Product

Crayola TaDoodles Scribble and Sing Art Station provides children ages 18+ months with an interactive and fun introduction to music, art and color recognition. This clever and colorful new toy is the latest addition to the Crayola Beginnings line of art tools specifically designed for toddlers. When a young artist places one of the five TaDoodles First Marks Washable markers in the yellow circle, "Mommy TaDoodle" calls out the color by name and playfully suggests the type of mark it's time to make. The original music also helps young artists get in the groove of singing and dancing as they make lines, dots, zig zags, waves and squiggles. Moms can play along too, encouraging their little one's creations.

<u>SRP</u>	<u>Age</u>	<u>Availability</u>
\$29.99	18mo+	Aug. '08



The Crayola Scribble and Sing Art Station is compatible with other TaDoodles including TaDoodles First Marks markers and All-in-One Paint. Although Mommy TaDoodle won't call them by name, they can still have a seat and join in the scribbling fun!

Crayola's TaDoodles Scribble and Sing Art Station features five capless TaDoodles Washable First Marks markers in Goodie Green, Achoo Blue, Yoo Hoo Yellow, Uh Oh Orange, and Roary Red, a TaDoodles Art Station that recognizes color and character names, delightful music, and a giant activity sheet.



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