



For Immediate Release
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Pip-Squeaks Washable Glitter Glue and Colored Pencils Join the "Big on Color, Small on Size" Family of Crayola Art Tools

February 1, 2009 — EASTON, PA — Crayola Pip-Squeaks may be smaller than their full-size Crayola counterparts, but they pack a big punch of bold color that inspire kids to travel wherever their creativity takes them! New for '09, Crayola is introducing two mighty additions to its pint-sized Pip-Squeaks drawing tools -- **Pip-Squeaks Washable Glitter glue** and **Pip-Squeaks Colored pencils**. Both have distinguishing features that set them apart from the crowd, including fun-loving character graphics and whimsical color names like *Green Sprout*, *Mermaid Tail*, and *Little Lemon Zinger*. At under \$5 for each set, moms appreciate that for a little bit of money, her child's imagination can go a long way.

Product

New **Pip-Squeaks Glitter glue** is the perfect compact size for jazzing up art projects with bright, bold shimmering colors. Enthusiastic artists can choose from 16 whimsical shades so there's always a hue that will do.

Pip-Squeaks Washable Glitter glue comes to the rescue of households across America that have accumulated half-used, dried-up tubes of glitter glue. With their small size, there's less waste and more fun. Smaller is better, too, when it's time to travel, and Pip-Squeaks' perfectly portable size makes them ideal for art on the go!

Pip-Squeaks Washable Glitter glue comes in 16 shades with names like *Rainbow Flash*, *Star Dust*, and *Bubble Gum Blast* that are as much fun to say as they are to create with!

<u>SRP</u>	<u>Age</u>	<u>Availability</u>
\$4.99	4+	Now



Product

Pip-Squeaks Colored pencils give children a small size, big color medium to explore when putting their huge imaginations to paper. And because Pip-Squeaks Colored pencils feature a wider radius than regular Crayola Colored pencils, there's a "Pip-Tip" sharpener included that puts a perfect point back on each pencil. Kids will love the fact that the 18-color assortment offers plenty of variety, so a pack of Pip-Squeaks Colored pencils offers lots of possibilities to bring their colorful imaginations to life!

Pip-Squeaks Colored pencils feature 18 unique, whimsical colors like Chicken Little Blue, Wacky Watermelon and Goldfish, and their compact size makes them ideal for creativity on the go.

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