



**For Immediate Release**  
 Call (610) 253-6272  
 Susan Tucker, ext. 4293  
 stucker@crayola.com  
 Stacy Gabrielle, ext. 4297  
 sgabrielle@crayola.com

**Art + Music = Tuneful Scribbles!**

*Toddlers can color in perfect harmony this holiday season with latest addition to the Crayola Beginnings family*

**EASTON, Pa.**— When moms wants to give their toddlers the gift of self-expression this holiday season, Color Me a Song from Crayola Beginnings lets little ones create musical masterpieces to their own beat. The faster they color, the faster the music tempo, so little ones can make music and art at the same time!

The latest addition to this one-of-a-kind line of tiny-finger-friendly creative activities will have moms and tots tapping their toes, humming a happy tune and scribbling to a symphony of playful sounds! What better way to begin a life-long love of art AND music!

Product

SRP

Age

Availability

\$24.99 24+ mos. Now

**Crayola Beginnings Washable Color Me A Song** provides children 24+ months with an interactive and fun way to explore color and music. Give them one of the 8 Crayola Triangular crayons -- designed to give little children more control as they color -- and watch their faces light up when they hear the sounds of Swing, Salsa, Country or Rock tunes that they created simply by how fast or slow they color!

The beat goes on as toddlers push four buttons that will layer the sounds of a trumpet, drum, piano and guitar over the musical rhythms. The music plays to the speed of the scribble, so coloring fast increases the tempo, while slowing down slows the song, too. There's no telling where the music and their imaginations will take pint-sized Picassos as they move to their own groove!

Color Me A Song comes with 8 Crayola Washable Triangular crayons, an 8 ½" x 11" drawing surface with storage space underneath and a handle for easy portability, 3 sheets of paper and a clip to hold the paper in place.



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