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Crayola Art With Edge Fantastic Beasts



Crayola Art With Edge Fantastic Beasts Coloring Pages is the latest expansion of the brand's first-ever line of coloring books geared toward older kids ages six and up. Drawing inspiration from pop culture and popular franchises, Crayola Art With Edge features unexpected and unique content that is the perfect next step for budding artists.

CONTENTS

- 30 pages of line art

BENEFITS

- **Continued Creativity:** Creativity shouldn't stop as kids grow up; Art With Edge fuels imagination by featuring characters and themes that resonate with an older audience and encourages creativity through every stage
- **Relaxation:** Coloring is not complicated and the process is relaxing
- **Health:** Coloring is therapeutic and provides an opportunity to unplug; it also help develop cognitive skills
- **Beloved Characters:** Older kids can connect with their favorite characters and scenes from the wizarding world of Harry Potter and this fall's hit movie, "Fantastic Beasts and Where to Find Them"

TARGET AUDIENCE

- Recommended for ages six and up

WHERE TO BUY

- Suggested Retail Price: \$6.99
- Available at retailers nationwide

ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit www.crayola.com or join the community at www.facebook.com/crayola.

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