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## Crayola Silly Scents Mini Twistables Crayons Fact Sheet



Crayola Silly Scents Mini Twistables Crayons are an essential creative tool for kids to use at home or school. Each pack contains a range of brilliantly colored, scented crayons with twist-up barrels that eliminate the need to sharpen tips or peel labels, making them easily portable and are available in 12 count and 24 counts.

### • CONTENTS

- 12 Count Mini Twistables Crayons include Cherry, Orange, Lemon, Apple, Beach, Blueberry, Grape, Tropical Punch, Cotton Candy, Licorice, Coconut, and Root Beer.
- 24 Count Mini Twistables Crayons include Cherry, Strawberry, Cinnamon, Orange, Buttered Popcorn, Lemon, Banana, Lime, Watermelon, Apple, Fresh Air, Bay Breeze, Blueberry, Cola, Raspberry, Grape, Candy Apple, Tropical Punch, Cotton Candy, Marshmallow, Coconut, Vanilla Honey, Root Beer and Honeysuckle

### • BENEFITS

- **Strength and Protection:** Plastic barrels encase durable color cores, providing extra strength
- **No Need to Sharpen:** Twist up barrels eliminate the need to sharpen tips or peel labels; simply twist to advance the crayon
- **Scented, Vibrant Color:** The rich, vibrant color options are matched by the range of fun and exotic scents, adding a new dimension to kids' artwork

### • TARGET AUDIENCE

- Recommended for ages five and up

### • WHERE TO BUY

- Suggested Retail Price:
  - 12 Count Silly Scents Mini Twistables Crayons: \$4.99
  - 24 Count Silly Scents Mini Twistables Crayons: \$7.99
- Available at [Crayola.com](http://Crayola.com) and retailers nationwide

## **ABOUT CRAYOLA**

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit [www.crayola.com](http://www.crayola.com) or join the community at [www.facebook.com/crayola](https://www.facebook.com/crayola).