



PD that's Visibly Different

Customize Your creatED Professional Learning Experience

Effective professional learning meets your goals and objectives. That's why creatED from Crayola offers you customizable options.

You choose the content focus and the level of engagement. You select the timing and add-ons that will help your team build capacity and sustain the momentum creatED launches.

Plan the Topic Sequence that Meets Your Needs

Each creatED PD workshop day focuses on one of these three topics.

- Creative Leadership
- Multiliteracies
- STEAM



ONE DAY

LIGHT LAUNCH

Professional Development

- One Full Day PD Workshop
- Participant Reflection Journals
- Crayola Specialty Art Materials



TWO DAYS

BOLD & BRIGHT

Professional Development

- Two Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

Coaching

- Three 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- creatED Online Access

Added Benefits

- 20% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creatED School Designation



THREE DAYS

VIGOROUS & VIBRANT

Professional Development

- Three Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

Coaching

- Three Onsite Coaching Days
- Three 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- creatED Online Access

Added Benefits

- 30% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creatED School Designation

Ask Us About Summer and Mid-Year Institutes!

Add-On +

Pick from these Add-On options to meet specific professional learning goals for your school or district:

- Project-Based Learning Kits
- Family Engagement Workshop
- Take-Home Art Boxes
- Additional Onsite Coaching Day(s)*
- Additional Virtual 1-Hour Consultancies*
- Specially Priced Resources for Redelivery/Implementation*

*Available to Bold & Bright and Vigorous & Vibrant program participants.

Here's a sample professional learning pathway, using the created Bold & Bright level:



PLANNING

BEFORE YOUR 1ST PD DAY

- Orientation for Your Team
- Welcome Package
- PD Planning Session
- Faculty Survey
- Intro Letters to Your Session Participants

PD DAY 1

ROLL OUT!

- Your Coaches Deliver PD Day 1 Training to Your Faculty
- Project-Based Learning Engages Students in Your Classrooms

1-2 MONTHS

- PD Evaluation Report
- Virtual Consultancy #1: Redelivery Progress

Add-On +

- Full Day Coaching

PD DAY 2

MOMENTUM BUILDS!

- Your Coaches Deliver PD Day 2 Training to Your Faculty
- Project-Based Learning Builds Learning Excitement in Your Classrooms

4-7 MONTHS

- PD Evaluation Report
- Virtual Consultancy #2: Principal Guidance
- Post-Survey to All Faculty
- Virtual Consultancy #3: School Report & Year 2 Planning

CHOOSE & PLAN YEARS 2 & 3

Access to createdED Community

YEAR 2

- Design Thinking: Solving Real World Problems and Inventions
- Creating a Culturally Responsive Learning Environment
- Personal Identity Narratives

YEAR 3

- Crafting Courageous Conversations
- Bringing Nonfiction to Life
- Design Thinking: Interactions Between People & Places

Ask us about Summer and Mid-Year Institutes!

createdED fees

Light Launch

1 Day of Onsite Professional Development

- \$6,000
- Includes all services and materials for up to 30 participants

Bold & Bright

2 Days of Onsite Professional Development

- \$150/per participant per day for 30-80 participants
- \$100 per participant per day for 80+ participants
- \$50 per person for materials

Vigorous & Vibrant

3 Days of Onsite Professional Development

- \$150/per participant per day for 30-80 participants
- \$100 per participant per day for 80+ participants
- \$50 per person for materials

Includes 3 onsite coaching days with no additional fee (a value of \$7,500)

Add-On Options for Your createdED Experiences

- Additional Coaching Days: \$2,500 per day
- Teacher Reflection Journals and Art Supplies for Classrooms & Redelivery

