



MEDIA CONTACT

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Crayola Take Note! Dry Erase Markers



With Crayola Take Note! Dry Erase Markers, tweens, teens and teachers can make bold marks at any angle!

Ideal for brainstorming, notetaking and more, Take Note! Dry Erase Markers feature vibrant colors that dry quickly and easily erase. Additional features include low odor ink and an ink level indicator that will show when the marker is almost finished so you never run out! Crayola Take Note! Dry Erase Markers are available in 12-count Broad Line, 4-count Broad Line and 4-count Fine Line.

BENEFITS

- **Aids in Memory Retention and Organization:** Using color for notetaking is proven to aid in memory retention, and can be helpful for organizing tasks and notes
- **Visual Ink Indication:** The design shows ink level indicator so you know before the ink gets too low
- **Low Odor:** The ink contains low odor presenting the ink that doesn't stink
- **Ease of Erase-ability:** The ink is able to easily erase so starting over is just a wipe away
- **Boldness of Color:** Create any design with vibrant and bold colors

TARGET AUDIENCE

- Core: tweens and teens who use color for organization and personalization
- Secondary: adults 18+ who use color for daily routines and thoughts

WHERE TO BUY

- Price: \$3.99 – \$11.99
- Available at Crayola.com and retailers nationwide