



MEDIA CONTACT

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Crayola Take Note! Washable Felt Tip Pens



With the Crayola Take Note! Washable Felt Tip Pens, capture your thoughts, notes and important things to remember with a washable felt-tip pen that's bold and vibrant and features a smooth laydown! Get ready to leave your mark, using six colorful felt-tip pens ideal for color coding notes and bullet journaling.

BENEFITS

- **Aids in Memory Retention and Organization:** Using color for notetaking is proven to aid in memory retention, and can be helpful for organizing tasks and notes
- **Washable:** Ink is best in class and can easily be removed from furniture, clothing and skin
- **Smooth Lines:** The felt tip uses smooth strokes to create precise lines
- **Vibrant Color:** Create any design with bold colors
- **Quick Dry:** Ink does not smear or smudge with its quick drying abilities

TARGET AUDIENCE

- Core: tweens and teens who use color for organization and personalization
- Secondary: adults 18+ who use color for daily routines and thoughts

WHERE TO BUY

- Price: \$5.99
- Available at Crayola.com and retailers nationwide