



MEDIA CONTACT

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Crayola Take Note! Highlighter Pens



With Crayola Take Note! Highlighter Pens, tweens and teens can take their creativity to a whole new level – and be more prepared for school than ever before!

The two-in-one tool features a bold felt tip pen on one side and chisel tip highlighter on the other in six vibrant Crayola colors. Take Note! Highlighter Pens make organization and notetaking a breeze! Students can use the fine line end that's perfect for writing and then switch to the wide tip end for highlighting. They are available in 6-count packs.

BENEFITS

- **Aids in Memory Retention and Organization:** Using color for notetaking is proven to aid in memory retention, and can be helpful for organizing tasks and notes
- **2-in-1 Lines:** 0.4mm Ultra-Fine marker pen perfect for writing and chisel tip highlighter in vibrant colors
- **Multi-colors:** Featuring 12 colors with two, unique colors per pen to keep your writing on point
- **Chisel Tip:** Embraces curvature of books and notebooks

TARGET AUDIENCE

- Core: tweens and teens who use color for organization and personalization
- Secondary: adults 18+ who use color for daily routines and thoughts

WHERE TO BUY

- Price: \$5.99
- Available at Crayola.com and retailers nationwide