

NEW! Colors of Kindness



Spread warm sentiments with even more from Colors of Kindness!

Product Description

- **Colors of Kindness:** Colors of Kindness was designed to encourage kids and adults to create with an extra “friendly sentiment.” Whether you are a crayon collector or just want to spread joy - Colors of Kindness provides a colorful way to find a happy place! Kids and parents will love coloring with fan-favorite 24ct Crayons, 12ct Colored Pencils, and 10ct Fine Line Washable Markers and original 48pg Coloring Book. Each product features cheery colors like Cool Mint, Crayellow, Powder Blue and Oatmeal – as well as all special-edition words of kindness.
 - Spread even more kindness with love from new Colors of Kindness line expansion products, the 96pg Coloring Book and 40pg Adult Coloring Book.

Target Audience

- Colors of Kindness Line: Children aged 3 years and older
- 40pg Adult Coloring Book: Children aged 9 and older

Where to Buy

- SRP:
 - 24ct Crayons: \$1.99
 - 12ct Colored Pencils: \$1.99
 - 10ct Fine Line Washable Markers: \$1.99
 - 48pg Coloring Book: \$1.00
 - 96pg Coloring Book: \$2.99
 - 40pg Adult Coloring Book: \$6.99
- Available at retailers nationwide

Product No: 51-0116
Product No: 04-2660
Product No: 68-2027
Product No: 58-7807
Product No: 04-2733
Product No: 04-2734

MEDIA CONTACT

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