



MEDIA CONTACT

Erika Merklinger
Crayola
eamerklinger@crayola.com
(610) 253-6272 ext. 4625

Alison Deasy
Golin for Crayola
adeasy@golin.com
(212) 373-6042

Crayola Crayon Melter



With the Crayola Crayon Melter, kids can create liquefied crayon designs on a variety of unique surfaces including chalkboards, wood, glass, canvas and more using classic Crayola crayons. Using three simple steps, kids can create amazing art in less than a minute. Simply, insert a crayon, plug in and start embellishing virtually any surface. The sleek, compact design is safe, easy to use and has a low-heat tip for worry-free creativity Discover a whole new way to embellish your designs with Crayola crayons.

CONTENTS

- 1 Melter Unit with storage base and power adaptor
- 8 Un-labeled Crayons
- 3 8 x 10 Cardstock Sheets
- 1 Wrapper ripper/clearing
- 1 Instruction Manual

BENEFITS

- **Wax Art in Minutes:** Once a difficult and long process, kids can now create unique, melted wax art at home in under a minute
- **Safe Design:** The compact pen design has a low-heat tip and designed closures to guarantee that little fingers cannot enter the heating barrel
- **Open Ended Creativity:** Melted crayon art works on a variety of surfaces including paper, canvas, wood, chalkboards and more

TARGET AUDIENCE

- Children aged eight years and older
-

WHERE TO BUY

- Price: \$24.99
- Available at Crayola.com and retailers nationwide in August 2018