



# PD that's Visibly Different

## Customize Your creaTED Professional Learning Experience

Effective professional learning meets your goals and objectives. That's why creaTED from Crayola offers you customizable options.

You choose the content focus and the level of engagement. You select the timing and add-ons that will help your team build capacity and sustain the momentum creaTED launches.

## Plan the Topic Sequence that Meets Your Needs

Each creaTED PD workshop day focuses on one of these three topics.

- Creative Leadership
- Multiliteracies
- STEAM



ONE DAY

## LIGHT LAUNCH

### Professional Development

- One Full Day PD Workshop
- Participant Reflection Journals
- Crayola Specialty Art Materials



TWO DAYS

## BOLD & BRIGHT

### Professional Development

- Two Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

### Coaching

- Three 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- creaTED Online Access

### Added Benefits

- 20% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creaTED School Designation



THREE DAYS

## VIGOROUS & VIBRANT

### Professional Development

- Three Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

### Coaching

- Three Onsite Coaching Days
- Three 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- creaTED Online Access

### Added Benefits

- 30% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creaTED School Designation

Ask Us About Summer and Mid-Year Institutes!

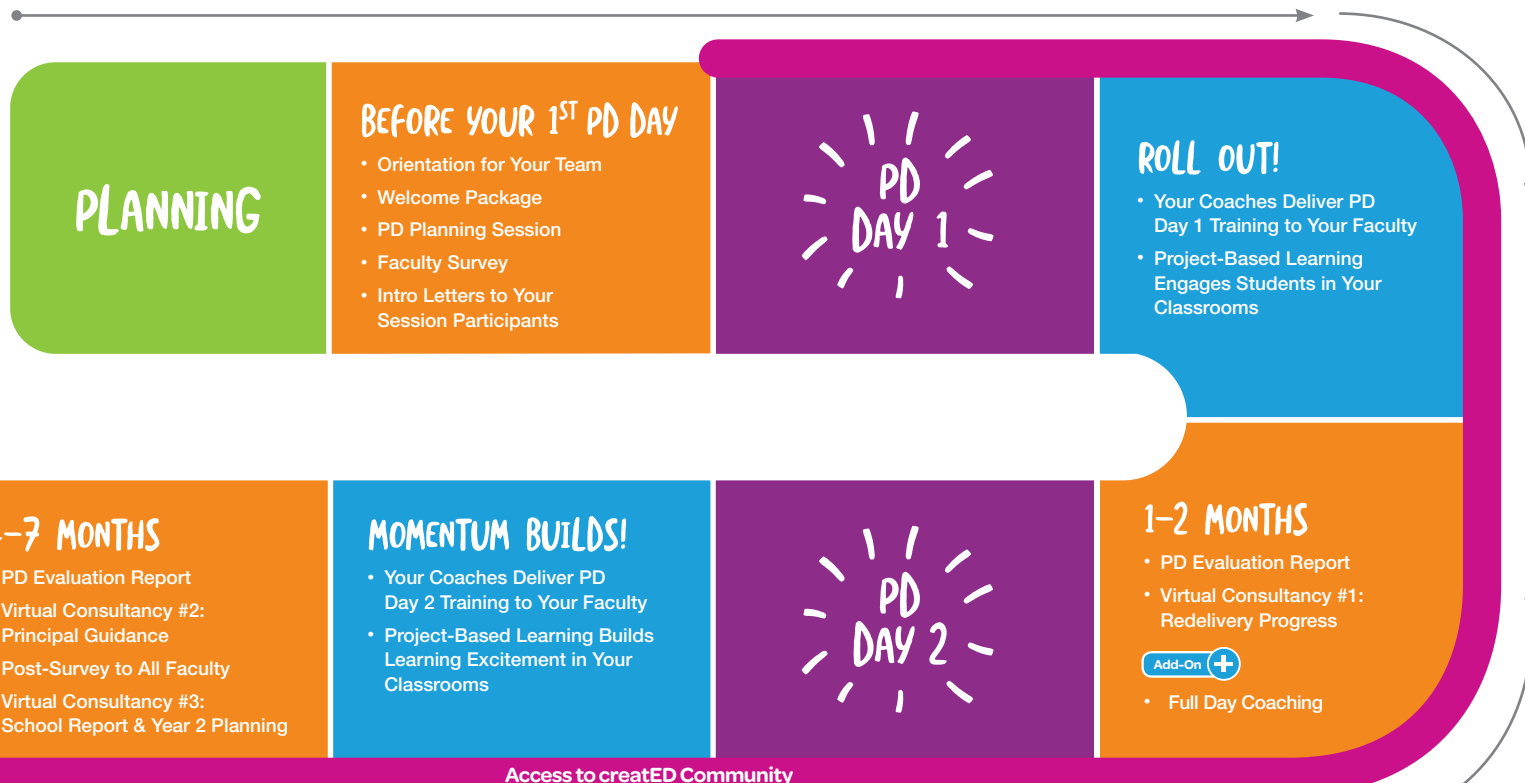


Pick from these Add-On options to meet specific professional learning goals for your school or district:

- Project-Based Learning Kits
- Family Engagement Workshop
- Take-Home Art Boxes
- Additional Onsite Coaching Day(s)\*
- Additional Virtual 1-Hour Consultancies\*
- Specially Priced Resources for Redelivery/Implementation\*

\*Available to Bold & Bright and Vigorous & Vibrant program participants.

Here's a sample professional learning pathway, using the created Bold & Bright level:



**CHOOSE & PLAN YEARS 2 & 3**

**YEAR 2**

- Design Thinking: Solving Real World Problems and Inventions
- Creating a Culturally Responsive Learning Environment
- Personal Identity Narratives

**YEAR 3**

- Crafting Courageous Conversations
- Bringing Nonfiction to Life
- Design Thinking: Interactions Between People & Places

**Ask us about Summer and Mid-Year Institutes!**

**created fees**

Light Launch	Bold & Bright	Vigorous & Vibrant
1 Day of Onsite Professional Development	2 Days of Onsite Professional Development	3 Days of Onsite Professional Development
• \$6,000	• \$150/per participant per day for 30-80 participants	• \$150/per participant per day for 30-80 participants
• Includes all services and materials for up to 30 participants	• \$100 per participant per day for 80+ participants	• \$100 per participant per day for 80+ participants
	• \$50 per person for materials	• \$50 per person for materials
		<i>Includes 3 onsite coaching days with no additional fee (a value of \$7,500)</i>

**Add-On Options for Your createdED Experiences**

- Additional Coaching Days: \$2,500 per day
- Teacher Reflection Journals and Art Supplies for Classrooms & Redelivery

