



PD that's Visibly Different

Customize Your creaTED Professional Learning Experience

Effective professional learning meets your goals and objectives. That's why creaTED from Crayola offers you customizable options.

You choose the content focus and the level of engagement. You select the timing and add-ons that will help your team build capacity and sustain the momentum creaTED launches.

Plan the Topic Sequence that Meets Your Needs

Each creaTED PD workshop day focuses on one of these four topics.

- Creative Leadership
- Multiliteracies
- STEAM
- Family Engagement



ONE DAY

LIGHT LAUNCH

Professional Development

- One Full Day PD Workshop
- Participant Reflection Journals
- Crayola Specialty Art Materials
- Access to creaTED Community



TWO DAYS

BOLD & BRIGHT

Professional Development

- Two Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

Coaching

- Two 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- Access to a private, customized school or district community and learning management system for online PD

Added Benefits

- 20% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creaTED School Designation



THREE DAYS

VIGOROUS & VIBRANT

Professional Development

- Three Full Day PD Workshops
- Participant Reflection Journals
- Crayola Specialty Art Materials

Coaching

- One Onsite Coaching Days
- Three 1-Hour Virtual Consultancies
- Implementation Resources
- Principal's Guide
- Access to a private, customized school or district community and learning management system for online PD

Added Benefits

- 30% Discount & FREE Shipping on Select Crayola Materials
- Culture & Climate, Self & Peer Reflection Tool
- Authentic Assessment Guide
- creaTED School Designation

Ask Us About Summer and Mid-Year Institutes!

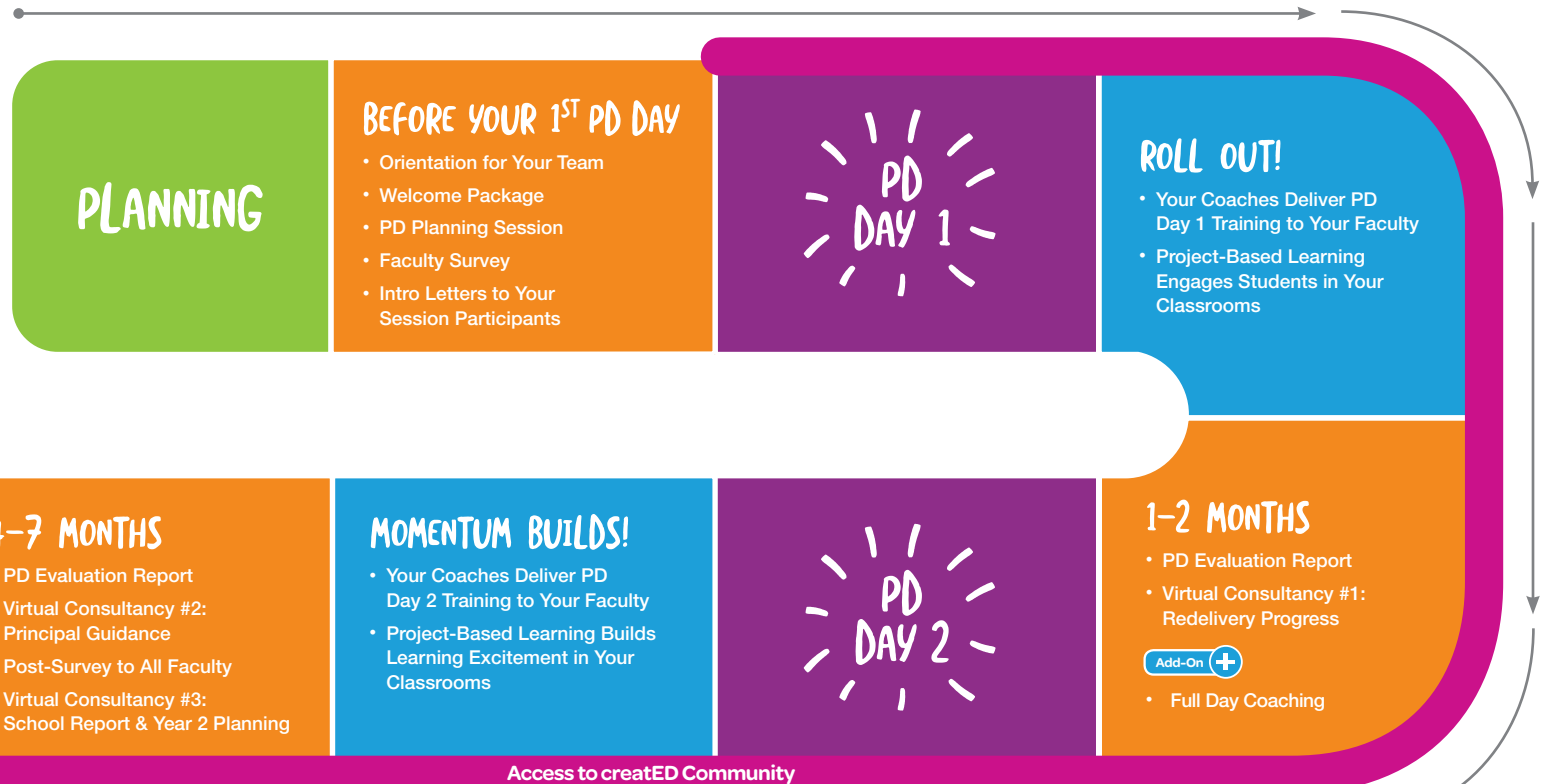
Add-On +

Pick from these Add-On options to meet specific professional learning goals for your school or district:

- Project-Based Learning Kits
- Family Engagement Workshop
- Take-Home Kits
- Classroom Kits
- Additional Onsite Coaching Day(s)*
- Additional Virtual 1-Hour Consultancies*
- Specially Priced Resources for Redelivery/Implementation*

*Available to Bold & Bright and Vigorous & Vibrant program participants.

Here's a sample professional learning pathway, using the created Bold & Bright level:



Ask us about Summer and Mid-Year Institutes!



created PD

Light Launch 1 Day of Onsite Professional Development	Bold & Bright 2 Days of Onsite Professional Development	Vigorous & Vibrant 3 Days of Onsite Professional Development
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Add-On Options for Your createdED Experiences

- Additional Coaching Days
- Teacher Reflection Journals and Art Supplies for Classrooms & Redelivery