

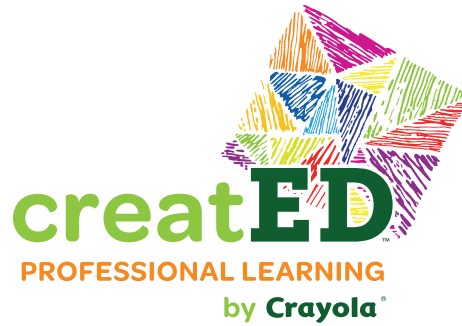
Draw on the Power of Creativity.

Improve Authentic Learning across the Curriculum.

Inspire Teacher Leadership.

Introducing a New Professional Learning
Opportunity from Crayola®





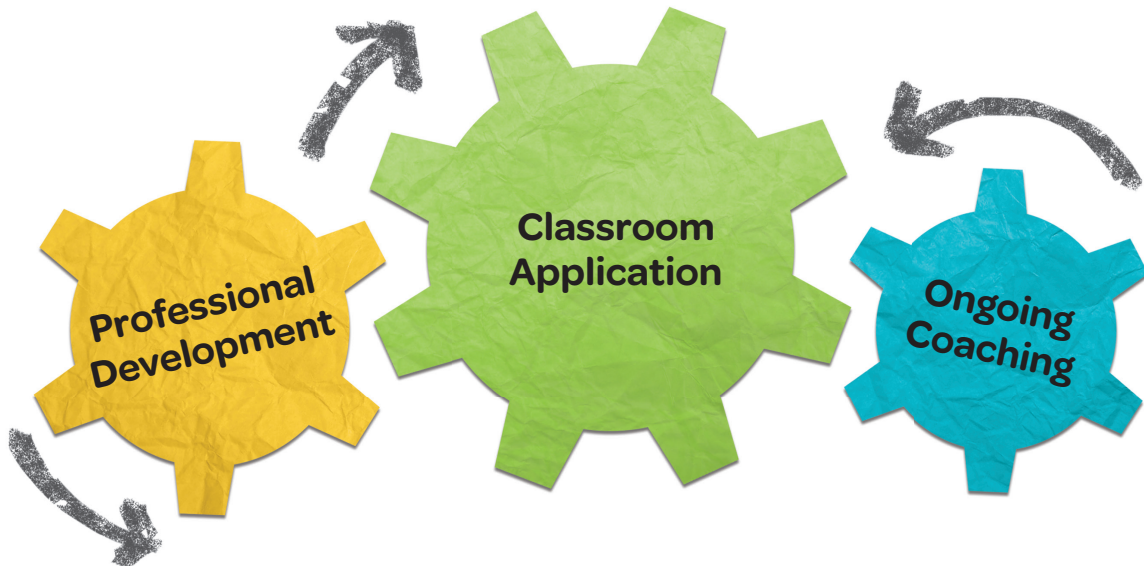
introducing creatED, the new PROFESSIONAL LEARNING PROGRAM from CRAYOLA

creatED from Crayola gives educators practical insights and strategies to increase creative thinking in schools. This interactive professional learning approach includes “why” and “how” to implement rigorous, art-integrated project- and inquiry-based learning. The program is research-based and designed around best practices for pedagogy and andragogy. We’ve developed each component to deliver immersive, interactive learning experiences that make a real difference as educators address essential questions, explore classroom applications, and bring these innovative approaches to their schools.

creatED is designed to support and train teacher leaders and coaches so they can build creative capacity and serve as catalysts who drive creativity, student and teacher engagement, and accelerate transformation.



creatED AT A GLANCE



creatED gives schools and districts practical, art-infused teaching strategies and insights that deepen creative thinking in schools. The program focuses on building creative capacity and embedding project- and inquiry-based learning in K–8 schools. The innovative teaching and learning approaches integrate across the curriculum and across grade spans.

The program is built for flexibility and customization, with one-, two-, and three-year options. The program offers:

Onsite Training

Two to three days of onsite training each year for teacher leaders, coaches, administrators, and school improvement/transformation teams. Each participant receives a comprehensive Reflection Journal to deepen understanding following the onsite training.

Implementation Resources

Program participants will have access to an online repository of resources, classroom application ideas, project-based learning materials, and more to help teachers implement new ideas and bring the teaching approaches to their schools.

Remote Coaching

Crayola trainers and subject area experts provide ongoing support and guidance for teacher leaders, coaches, and program participants through webinars and virtual collaborative opportunities to discuss new insights and best practices.

CREATIVITY. CAPACITY. COLLABORATION. CHANGE.

THE TOPICS EDUCATORS ASKED US TO COVER

Educators across the country have participated in the development of this new professional learning program. The topics covered are a direct result of educator input and requests. They include these key focal points and more:

- Creativity in Project-Based Learning
- Developing Cross-Curricular STEAM Projects
- Building Creative Leadership Skills for Teachers and Students
- STEAM: Design Thinking in Student Centered Learning Games
- Visible Thinking and Multimodal Literacy
- Math as a Visible Language
- Coaching Strategies for Teachers and Students
- Reading Art Enriches Writing
- How Literacy Draws Upon Art
- Bringing Nonfiction to Life through Art
- Creating Instructional Units, Projects, and Activities to Emphasize Creative Thinking
- Using the Power of Art to Explore Diversity

TOOLS & RESOURCES THAT ENRICH EVERY PARTICIPANT'S LEARNING OPPORTUNITIES

Each program participant will benefit from these tools and resources:

Teacher Reflection Journals

- Master Teacher Inspirational Stories
- Guidance for Preparation, Collaboration, Implementation, and Reflection
- Sample Project Assessment Rubrics
- Project-Based Learning and Classroom Management Guidance
- Idea Starters for Art-Infused, Project-Based Learning

Leadership Guidance

- Visual Mapping Strategic Planning Tools
- School Observation Tools: "What Art Integration and Project-Based Learning Looks Like"

Coaching Resources

- Coaching Protocols & Reference Guides
- Coaching Game for Teachers and Students

Arts-Infused Education Leader Series

- Art Builds 21st Century Skills Facilitator Guide
- Creativity Connects Schools with Families Facilitator Guide
- Creativity Connects the World Facilitator Guide



AN OVERVIEW OF A TYPICAL **creatED** THREE-YEAR SEQUENCE

creatED is available in one-, two-, and three-year configurations, and our team of professional learning specialists will work with your professional development team to customize a program that will best meet your needs and objectives.



Creating the Vision. Embracing Innovative Teaching Strategies.

- Why creative teaching and learning matters
- Cross-curricular, collaborative learning experiences
- Critical thinking & creative problem solving
- Making stories visible
- Math as a visible language
- Leveraging the resources you already have in new ways
- Cultivating a growth mindset & collaborative culture

YEAR 1



Project-Based Learning and Creativity: Establishing Successful Implementation

- Visible thinking tools that build a collaborative team approach
- Using design thinking to create STEAM projects
- Student-centered learning games increase engagement and understanding
- Art brings nonfiction to life
- Using the power of art to explore diversity and self identify

YEAR 2



Continuous Improvement Through Mindset and Culture

- Continuous improvement plan to sustain momentum
- Coaching colleagues to embed project- and inquiry-based learning
- Continuing the transformative journey
- Portraits as personal identity narratives
- Strengthening the growth mindset using coaching protocols

YEAR 3



PARTNER WITH CRAYOLA FOR POWERFUL PROFESSIONAL LEARNING

For decades, Crayola has collaborated with educators to support excellence in teaching and learning. Our new creatED program is inspired by our work with the President's Committee on the Arts and Humanities: Turnaround Arts Initiative, the Partnership for 21st Century Learning, and the Crayola/ National Association of Elementary School Principals' "Champion Creatively Alive Children" grant program.

The topics, approaches, and resources developed for creatED have been field-tested and refined in partnership with schools and districts across the nation. Now, the opportunity to participate is available to schools and educators everywhere.

We invite you to partner with us to drive creativity, build educator capacity, strengthen collaboration, and accelerate change.

For more information, visit us at www.crayola.com/educators.

