MEDIA CONTACT



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Crayola 24 ct. Washable Sidewalk Chalk



Explore the limitless possibilities of BIG outdoor artwork in bright and bold colors with the 24 ct. Crayola Washable Sidewalk Chalk. Parents will love that the washable sidewalk chalk encourages artistic creativity and social outdoor play for boys and girls.

BENEFITS

- Creates Big, Bold Outdoor Art: Chalk sticks in exclusive Crayola colors featuring the brightest pigments available
 and produces fine lines and broad strokes for a variety of laydown techniques; this set gets kids outside for artistic,
 imaginative fun
- Outdoor Safety: A safe and convenient choice for kids, this chalk has a special anti-roll shape to prevent it from rolling down driveways or other inclined surfaces; kids can keep their chalk close at hand as they create their outdoor masterpieces
- Washable Easy Cleanup: Chalk features washable formula that sprays away effortlessly with water

TARGET AUDIENCE

• Children aged 4 years and older

HOW TO BUY

- Price: \$2.99
- Available at Crayola.com and retailers nationwide