

Crayola  
Creativity  
Week

# Play with Ideas

## Embracing Your Ideas



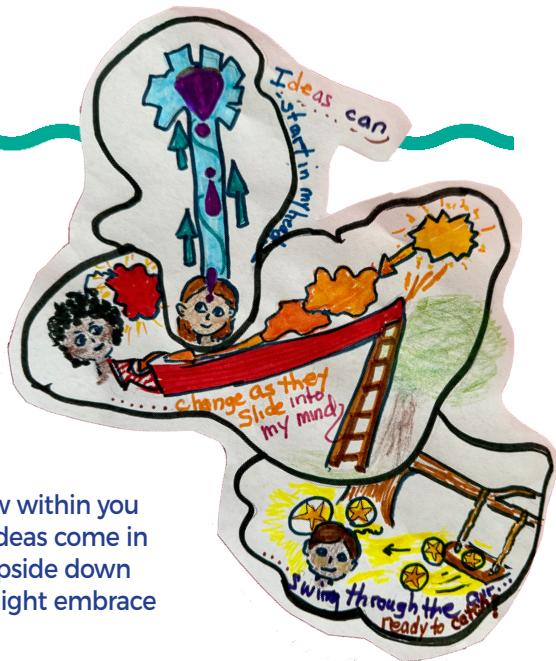
**RESPOND** to Questlove's message that being in a state of play is essential for everyone, regardless of age or interests. Play helps people feel creatively alive and find new ideas. When people use a playful mindset they see new ideas and ideas in new ways.



**CONNECT** with your ideas playfully. First, find them. Ideas tend to flow within you when your mind is open, curious, and in a state of play. Remember, ideas come in all shapes and sizes. Pick a few. Flip them, stretch them, turn them upside down and inside out. Set them free to see where they land and who else might embrace them. Don't dismiss them—recycle them into something new.



**CREATE** a sketch that shows how you play with your ideas.



**PRESENT** your art to family and friends and discuss how playing with ideas strengthens them and helps to create even more new ideas!

### Note for teachers and parents:

For more creative inspiration and hands-on explorations

go to [Crayola.com/CreativityWeek](https://Crayola.com/CreativityWeek)

To share student artwork on social media please post using

#CrayolaCreativityWeek



Abrams Books  
for Young Readers

*The Idea in You*

Abrams Books

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Learning

Color Inspires Creativity

Thinking Sheet

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