



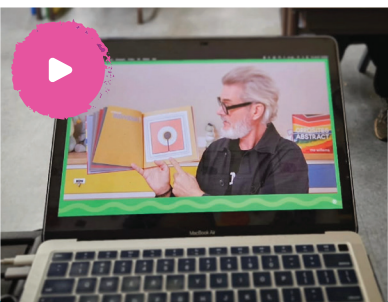
Creativity Week

Join the free celebration

January 25–31, 2027

*A Free Weeklong Celebration of Creativity
for Students, Educators & Families!*

Join schools around the world to celebrate the creativity and originality in every child. Last year, over **20 million students** from **160,000+ schools** and **146 countries** participated! Your students are invited to join the colorful learning each day of Creativity Week.



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Celebrity Creators



Classroom Giveaways*



Daily Challenges



Downloadable Activity
Sheets in 8+ Languages!

**7 Days of FREE Creativity Resources,
Celebrity-Filled Virtual Content, Prizes & More!**

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*All participating schools are eligible to win prizes as part of Creativity Week by signing up online.
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