

Crayola Creativity Week Registration Prize Draws

Crayola may run several registration prize draws through emails, social media advertisements, partner communications and other promotional placements. Each placement will identify a keyword and prize. Entering that keyword as instructed will enter the participant into the corresponding draw, subject to these terms and the Promotion Schedule at the end of this document.

1. Promoter

These prize draws are run by Crayola (Binney & Smith (Europe) Ltd) (the “Promoter”), Forge, 43 Church Street West, Woking, Surrey, GU21 6HT, United Kingdom.

2. Eligibility

Open to residents of the United Kingdom and Ireland, aged 18 years or over.

Employees of the Promoter, its affiliates, subsidiaries or agencies, and their immediate family members, are not eligible to enter.

Any additional eligibility condition stated in a promotional placement or in the Promotion Schedule will also apply to that draw.

3. Promotional Placements and Draw Periods

The Promoter may advertise separate prize draws through emails, social media posts or advertisements, partner communications, websites and other promotional placements.

Each promotional placement will state the promotional keyword, the prize and its approximate retail value, the applicable closing date and time, and any additional entry or eligibility conditions.

The details stated in the relevant promotional placement and the corresponding entry in the Promotion Schedule form part of these Terms & Conditions.

Entries must be received by the closing date and time stated for the relevant draw. Late entries will not be accepted.

If information in a promotional placement conflicts with the Promotion Schedule, the Promotion Schedule will apply, subject to applicable law and regulatory requirements.

4. How to Enter

To enter, participants must register for Crayola Creativity Week using the registration form identified in the relevant promotional placement during the applicable draw period.

Participants must enter the promotional keyword stated in the relevant post, email, advertisement or communication in the “How did you hear about Creativity Week?” field.

Entering the promotional keyword as explained in the relevant post, email, advertisement or communication will enter the participant into the prize draw for the prize stated in that promotional material.

Each promotional keyword relates to a separate prize draw. Keywords, prizes, prize values, placements and closing dates may vary.

Only registrations containing a valid promotional keyword and submitted within the applicable draw period will be included in that draw.

One entry per person per promotional keyword is permitted.

No purchase is necessary. Entrants do not need to opt in to marketing communications to enter.

5. Prizes

Each draw will award the prize described in the relevant promotional placement and listed in the Promotion Schedule.

Unless the relevant promotional placement states otherwise, one (1) winning school will be selected for each promotional keyword.

Where the prize is a bundle of Crayola supplies, the products included will be selected by the Promoter. Product colours, designs and contents may differ from any promotional imagery.

Prizes are non-transferable and non-refundable. No cash alternative will be offered.

The Promoter reserves the right to substitute a prize with an alternative of equal or greater value if circumstances outside its reasonable control make this necessary.

6. Winner Selection and Notification

A separate random draw will be conducted for each promotional keyword from all eligible entries received for that keyword by the applicable closing date.

Each draw will take place within 14 days of its applicable closing date.

Winners will be contacted using the details provided when registering for Crayola Creativity Week and must respond within 14 days of notification.

If a winner cannot be contacted, does not respond within 14 days, is ineligible or declines the prize, the Promoter reserves the right to select an alternative winner at random from the remaining eligible entries for that promotional keyword.

The Promoter may request reasonable proof of identity, age, UK residency and education-professional status before awarding a prize.

7. Prize Delivery

Unless otherwise stated, school-based prizes will be delivered to an eligible United Kingdom school or educational setting nominated by the winner.

The winner is responsible for providing complete and accurate delivery information. The Promoter accepts no responsibility for failed delivery caused by inaccurate information supplied by the winner.

8. Winner Information and Publicity

The Promoter may publish or otherwise make available the winner's surname and county, as required by applicable promotional rules, unless the winner objects. The Promoter may still provide this information to a competent authority where required.

Any additional publicity, including the use of a winner's first name, school name, photograph, quotation or testimonial, will be subject to separate agreement.

9. Data Protection

Personal information collected through registration and the prize draws will be used to administer Crayola Creativity Week, validate entries, operate the relevant draw, contact winners and deliver prizes.

Personal data will be processed in accordance with Crayola's Privacy Policy, available at [crayola.com/privacy-policy](https://www.crayola.com/privacy-policy).

Entry into a draw does not require consent to receive future marketing communications. Marketing communications will only be sent where separate consent has been provided.

10. General

The Promoter reserves the right to verify an entrant's eligibility and to disqualify entries that it reasonably believes are fraudulent, automated, incomplete, inaccurate or otherwise in breach of these Terms & Conditions.

The Promoter reserves the right to amend, suspend or cancel a draw where necessary because of circumstances beyond its reasonable control, provided that entrants are not unfairly disadvantaged.

The Promoter's decision regarding the administration of each draw is final. No correspondence will be entered into.

Entry into a draw constitutes acceptance of these Terms & Conditions and the draw-specific information in the relevant promotional placement and Promotion Schedule.

11. Liability

The Promoter accepts no responsibility for registrations or entries that are lost, delayed, corrupted, incomplete or not received because of technical issues or circumstances beyond its reasonable control.

Nothing in these Terms & Conditions excludes or limits liability where it would be unlawful to do so.

12. Governing Law

These Terms & Conditions are governed by the laws of England and Wales. Entrants may bring proceedings in the courts applicable to their place of residence within the United Kingdom.

Promotion Schedule

Placement / channel	Keyword	Prize and value	Closing date and time	No. of winners	Additional conditions
Education partner emails, Social media	EARLY	Crayola supplies bundle worth £250	30 November 2026, 11:59pm GMT	1	UK & Ireland residents aged 18+