

World of Creativity Event Giveaway

Terms & Conditions

1. Promoter

This competition is run by Crayola [Binney & Smith (Europe) Ltd] (“the Promoter”), located at [Forge, 43 Church Street West, Woking, England, GU21 6HT].

2. Eligibility

- Open to residents of United Kingdom aged 18 years or older.
- Employees of the Promoter, its affiliates, or their immediate family members are not eligible to enter.

3. Competition Period

The competition opens on 29th April 2026 and closes on 31st May 2026 at 23:59. Entries submitted after this time will not be accepted.

4. How to Enter

To enter, participants must complete the form at crayola.com/schoolgiveaway

Entrants do not need to opt in to receive marketing emails to be entered. Please note that by entering, you agree to receive an email notifying you if you have been selected as a winner.

5. Prize

The prize bundle will be made up of:

- Crayola art supplies and creative toys, to the value of £200 or over, and
- £200 Smyths eGift card, for purchases made at www.smythstoys.com/uk/en-gb

The total prize value is £400. The prize is non-transferable and no cash alternative will be offered. Crayola reserves the right to make changes to the prize offered, to a similar value.

6. Winner Selection and Notification

- Winner(s) will be chosen at random.
- Winner(s) will be notified directly by email within 28 days of the closing date (31st May 2026)
- Winner(s) must respond within 14 to claim their prize, or an alternate winner may be selected.

8. Data Protection

Personal data collected for this competition will be processed in accordance with Crayola’s privacy policy: crayola.com/privacy-policy

Winners' first name and Town or County of residence may be used in announcement post on Crayola UK's social media channel, website and email communications.

9. General Terms

- The Promoter reserves the right to cancel or amend the competition and these terms if circumstances beyond its control make this unavoidable.
- The Promoter's decision is final and binding. No correspondence will be entered into.
- Entry into the competition constitutes acceptance of these Terms & Conditions.