



## MEDIA CONTACTS

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## Crayola Magic Scene Creator



Turn still pictures into animated scenes with Crayola Magic Scene Creator! Just place the motion cards on the screen and WOW – watch the animated scene appear to be moving! But that’s not all. Draw your own car and give it “spinning” wheels – or draw a bird and wings that appear to flap! Magic Scene Creator unit comes with 70 Motion Cards and 6 Gel FX Markers.

### CONTENTS

- 1 Magic Scene Creator Kit
- 70 Action Cards
- 6 Gel FX Markers

### BENEFITS

- Comes with 70 motion cards in 5 unique themes! (Animals, Fantasy, Funny Faces Mix & Match, Special Effects, & Mystery)
- Built in storage for cards as well as kickstand
- Buttons to speed up or slow down the animation
- 6 Washable Gel FX markers included allow for drawing on the screen and the cards. Markers easily wipe clean with a damp cloth

### TARGET AUDIENCE

- Recommended for ages 3+

### WHERE TO BUY

- Price: \$19.99
- Retail availability: July 2017

### ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit [www.crayola.com](http://www.crayola.com) or join the community at [www.facebook.com/crayola](http://www.facebook.com/crayola).

