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Crayola Crayon Factory



Watch your colorful Crayon bits transform into customized car, heart and puppy Crayon creations! Use the included Crayons or recycle your old Crayola Crayon bits to create marvelous melted creations with the electronic Crayola Crayon Factory.

Simply mix, melt and mold to make custom creations for playing and doodling.

CONTENTS

- Base Unit
- 1 plug-in adapter
- 8 full sized Crayons
- 3 molds – car, heart, and puppy
- 1 standard Crayon size wrapper ripper

BENEFITS

- Provides kids new ways to use Crayola crayons and a solution for recycling crayon bits into new usable customized crayons that kids create

TARGET AUDIENCE

- Children aged eight years and older

WHERE TO BUY

- \$34.99 suggested retail price
- August 2016 retail availability

ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit www.crayola.com or join the community at www.facebook.com/crayola.

SAFETY DISCLAIMERS

Will comply with federal requirements for electrically operated toys under 16 CFR 1505
Will meet ASTM F963: Standard Consumer Safety Specification for Toy Safety