

Outdoor Crayola 2023: New Chalk and Stencils



Bring the creativity outside with the new Super Chalk and Super Stencils: Magical Creatures, in addition to the classic 24, 48 & 64-Count Sidewalk Chalk sets!

Product Description

- **Super Chalk:** Tired of using chalk that easily breaks? Look no further! The new Super Chalk lasts 3x longer than traditional Crayola chalk sticks – all while maintaining its color variety, vibrancy and washable formula! 10 bright & bold colors are included for endless colorful creations. Super Chalk gives kids three ways to color outside – create thick lines using the bottom of the puck, medium lines with the side of the puck, or thin lines with the puck on an angle.
 - 10 bright and bold colors: red, orange, laser lemon, granny apple smooth, cerulean, violet, white, black, pink flamingo and red violet.
- **Super Stencils: Magical Creatures:** Trace, connect the dots, and color in the all-new Super Stencils to make perfect outdoor creations. Stencils are transparent so kids can “see” their art as they create to give them confidence & help ensure the stencil stays in-line. The stencils are weatherproof and perfect for re-use.
 - Includes: 3 large 20" x 30" stencils (mermaid, dragon and unicorn), 4 different colored Crayola chalk sticks, and easy-to-read instructions
- **Sidewalk Chalk, 24, 48 and 64-Count:** Create BIG outdoor art with fan-favorite Crayola Sidewalk Chalk in bright, bold Crayola crayon colors!
 - Includes: Crayola washable sidewalk chalk, 24, 48 and 64-count alike

Target Audience

- Children aged 4 and older

Where to Buy

- **Super Chalk**
 - SRP: \$1.25/puck
 - Available in value, grocery & drug stores
- **Super Stencils: Magical Creatures**
 - SRP: \$14.99
 - Available at Amazon and grocery
- **Sidewalk Chalk**
 - SRP: 24 ct - \$2.99
 - SRP: 48 ct - \$4.99
 - SRP: 64 ct - \$10.49
 - Available at retailers nationwide

MEDIA CONTACT

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