



CRAYOLA CRAYON COLOR HISTORY

Colors Available Beginning 1903

Number of colors: 8

Black	Brown	Orange	Violet
Blue	Green	Red	Yellow

Colors Available 1949 - 1957

Number of Colors: 48

Apricot	Gold	Orange	Silver
Bittersweet	Gray	Orange Red	Spring Green
Black	Green	Orange Yellow	Tan
Blue	Green Blue	Orchid	Thistle
Blue Green	Green Yellow	Periwinkle	Turquoise Blue
Blue Violet	Lemon Yellow	Pine Green	Violet (Purple)
Brick Red	Magenta	Prussian Blue*	Violet Blue
Brown	Mahogany	Red	Violet Red
Burnt Sienna	Maize	Red Orange	White
Carnation Pink	Maroon	Red Violet	Yellow
Cornflower	Melon	Salmon	Yellow Green
Flesh**	Olive Green	Sea Green	Yellow Orange

Colors Available 1958-1971

Number of Colors: 64

All colors previously listed plus the following colors added in 1958.

Aquamarine	Copper	Lavender	Raw Sienna
Blue Gray	Forest Green	Mulberry	Raw Umber
Burnt Orange	Goldenrod	Navy blue	Sepia
Cadet Blue	Indian Red***	Plum	Sky Blue

Colors Available 1972-1989

Number of Colors: 72

All colors previously listed plus the following fluorescent colors added in 1972.

Atomic Tangerine	Hot Magenta	Outrageous Orange	Shocking Pink
Blizzard Blue	Laser Lemon	Scream' Green	Wild Watermelon

*Name changed to "midnight blue" in 1958 in response to teachers' requests.

**Name voluntarily changed to "peach" in 1962, partially as a result of the U. S. Civil Rights Movement.

Colors Available 1990-1992

All Colors previously listed plus the following fluorescent colors added in 1990.

Electric Lime
Magic Mint

Purple Pizzazz
Radical Red

Razzle Dazzle Rose
Sunglow

Unmellow Yellow
Neon Carrot

In 1990, eight colors were retired and replaced by eight new shades.

Retired Colors

Green Blue
Orange Red
Orange Yellow
Violet Blue
Maize
Lemon Yellow
Blue Gray
Raw Umber

Replacement Colors

Cerulean
Vivid Tangerine
Jungle Green
Fuchsia
Dandelion
Teal Blue
Royal Purple
Wild Strawberry

Retired colors were enshrined in the Crayola Hall of Fame on August 7, 1990.

Colors Available 1993

16 new colors added in 1993, named by consumers

Number of Colors: 96

Asparagus
Cerise
Denim
Granny Smith Apple
Macaroni and Cheese
Mauvelous
Pacific Blue
Purple Mountain's Majesty

Razzmatazz
Robin's Egg Blue
Shamrock
Tickle Me Pink
Timber Wolf
Tropical Rain Forest
Tumbleweed
Wisteria

Colors Available 1998

24 new colors added

Number of Colors: 120

Almond
Antique Brass
Banana Mania
Beaver
Blue Bell
Brink Pink

Canary
Caribbean Green
Cotton Candy
Cranberry
Desert Sand
Eggplant

Fern
Fuzzy Wuzzy Brown
Manatee
Mountain Meadow
Outer Space
Pig Pink

Pink Flamingo
Purple Heart
Shadow
Sunset Orange
Torch Red
Vivid Violet

In addition, Binney & Smith produces several assortments of specialty crayons.

Colors Available 1999 – All Colors Previously Listed

***Indian Red is renamed Chestnut in 1999 in response to educators who felt some children wrongly perceived the crayon color was intended to represent the skin color of Native Americans. The name originated from a reddish-brown pigment found near India commonly used in fine artist oil paint.

Note: Crayola color history is based on information compiled from company records and internal sources.