

NEW! Colors of Kindness



Spread good feelings with Colors of Kindness

Product Description

- **Colors of Kindness:** Spread kindness with the Colors of Kindness line featuring 24ct crayons, a 48pg coloring book, a pack of 12ct colored pencils, and 10ct fine line washable markers. Each product features four new colors – Cool Mint, Crayellow, Powder Blue and Oatmeal – as well as all special-edition words of kindness. Colors of Kindness was designed to encourage kids and adults to create with an extra “friendly sentiment.” Whether you are a crayon collector or just want to spread joy - Colors of Kindness provides a colorful way to find a happy place!

Target Audience

- Children aged 3 years and older

Where to Buy

- 24ct Crayons SRP: \$1.99
- 48pg Coloring Book SRP: \$1.00
- 12ct Colored Pencils SRP: \$1.99
- 24ct Crayons and 48pg Coloring Book available now at retailers nationwide
- 12ct Color Pencils and 10ct Fine Line Washable Markers available during back-to-school season at Walmart Summer 2022; available nationwide 2023.

MEDIA CONTACT

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