



MEDIA CONTACTS

Erika Merklinger
Crayola
eamerklinger@crayola.com
(610) 253-6272 ext. 4625

Alex Denti
Golin for Crayola
adenti@golin.com
212.373.6022

Crayola Emoji Maker



Create your own custom color emoji stampers with the Crayola Emoji Maker!

Simply mix, measure and click. The Emoji Maker comes with everything you need to make 16 custom color markers for creating and sharing your unique emoji messages with friends.

CONTENTS

- 1 Slam Cap Assembler/Base
- Measuring Tube and Base
- 1 Tweezers
- 16 Marker Components
- 16 Marker Labels
- 3 Bottles of UC ink (blue, red, yellow)
- 2 (8 ct.) Marker Storage Boxes
- 1 Color Mixing Chart
- 1 Instruction Sheet

BENEFITS

- Quick and easy process for customizing markers
- Kids can get creative and make their own colored markers using emoji stamper nibs

TARGET AUDIENCE

- Children aged six years and older

WHERE TO BUY

- \$19.99 suggested retail price
- August 2016 retail availability

ABOUT CRAYOLA

Crayola LLC, based in Easton, Pa. and a subsidiary of Hallmark Cards, Incorporated, is the worldwide leader in children's creative expression products. Known for the iconic Crayola Crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers. For more information visit www.crayola.com or join the community at www.facebook.com/crayola.